

Safety News

Memory and Learning Methods



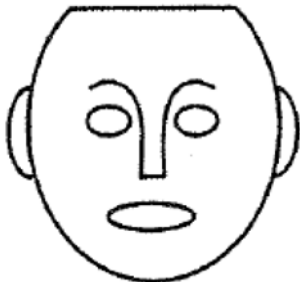
Ears Only
20% retained



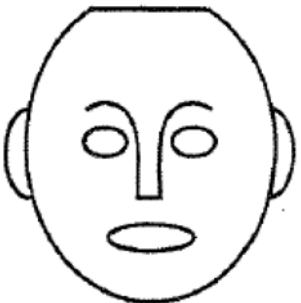
Eyes Only
30% retained



Ears + Eyes
50% retained



Ears + Eyes +
Discussion
70% retained



Ears + Eyes + Discussion + Repetition + Use
90% retained

The illustrations show methods of learning:

- Ears Only - i.e. listening to a lecture
- Eyes Only - i.e. seeing posters
- Ears + Eyes - i.e. watch an instructional video
- Ears + Eyes + Discussion - i.e. tailgate meeting with handouts and Q & A session
- Ears + Eyes + Discussion + Use + Repetition - hear the information, see how it works, talk about how it applies, use the practice in daily work, repeated training and use.

Do more than talk about safety.

Successful safety programs:

- Identify the effective learning styles of employees
- Teach safety in a variety of ways
- Encourage input from employees
- Begin at the top - Owners, Supervisors, Foreman